

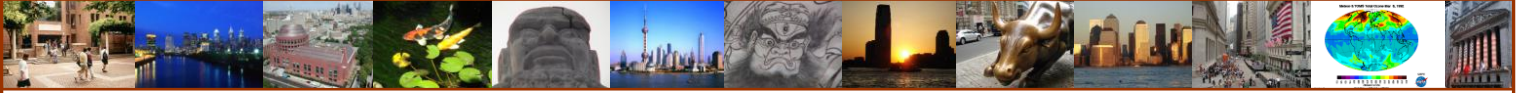


Navigating Change and Uncertainty

EMPOWERING INTUITION AND INNER WISDOM THROUGH THE ANCIENT CHINESE CLASSIC OF CHANGE

Misha Goussev, MBA, Ph.D.

Workshop · December 14, 2010 · 6:30 - 8:30pm · BMCC/CE · 25 Broadway, 8th floor



"The intuitive mind is a sacred gift and the rational mind is a faithful servant. We have created a society that honors the servant and has forgotten the gift. "

- Albert Einstein

DESCRIPTION:

Change and the uncertainty about what it brings have been unavoidable aspects of life since the beginning of time. Despite modern advances in technology, the ability to navigate change and deal with uncertainty in both professional and personal life remains as much an art as it is a science.

Over the millennia, the ancient Chinese had observed and documented a finite number of recurrent patterns of change in what is now known as the *Book of Changes*, or the *I Ching*. Throughout history, this work has been referred to as a book of fundamental principles and wisdom by philosophers and emperors, and more recently, by scientists, mathematicians and businessmen.

Empirical studies had demonstrated that the time-tested method of self-reflection and perception of reality based on the *I Ching* is very effective in stimulating intuition and creativity by helping illuminate the intangible and often invisible factors in decision making processes. Carl Jung, for example, referred to the *I Ching* as "an intuitive technique for grasping the total situation," a key skill in navigating change and uncertainty. This workshop will serve as high-level introduction to the *I Ching* and the basic methods for consulting it.

In this workshop we will explore how the ancient Classic of Change can help us cope with the challenges of the modern living.

ABOUT THE INSTRUCTOR:



Misha Goussev, Ph.D., is an M.B.A. graduate of the Wharton School of the University of Pennsylvania. He also holds a Ph.D. degree in Philosophy from the California Institute for Human Science, and an M.S. degree in Computer Science from the Moscow University of Technology. Dr. Goussev currently works in the financial services industry in New York City. In addition to a career in finance, he is a long-time student of East Asian wisdom traditions. He has complemented his academic work with numerous field study trips to Asia. In his doctoral work, Dr. Goussev researched the application of ancient Chinese classical texts in the context of modern decision-making, business analysis, leadership and management. He is a frequent speaker at conferences and conducts workshops at leading academic and corporate establishments throughout the

U.S. in addition to teaching graduate level classes as an adjunct faculty member. Website: www.SpiritEye.com

For registration visit: <http://www.bmcc.cuny.edu/ce/>

